

Filmmakers  
Wanted!  
**VIDEO  
CONTEST**

# CartSMART



Entries must be  
postmarked by  
**February 1, 2011**

Amateur videographers/filmmakers are invited to participate in a video contest on the new CartSMART Recycle, Compost and Garbage collection services. We are seeking entries that will help educate and inspire our customers to fully participate in the new services.

Winning videos will be featured on the RethinkWaste web, Facebook and YouTube sites, and may also be used for additional public outreach efforts to promote program participation and recycling habits.

Contest is open to amateur videographers who live or work in the RethinkWaste service area:

Atherton	Redwood City
Belmont	San Carlos
Burlingame	San Mateo
East Palo Alto	Unincorporated San
Foster City	Mateo County
Hillsborough	West Bay Sanitary
Menlo Park	District

**WHAT**  
Create a 30-120 second video about the new CartSMART collection services and how they are influencing you in the following categories:

- Recycling
- Composting
- "Re-Think Your Waste"

**PRIZES**  
**Individuals/Families:**  
*Grand Prize – iPad*  
*Cash Prize for 1<sup>st</sup> Place – \$250*  
*Cash Prize for Honorable Mention \$100*  
**School Organization/Student Groups:**  
*Grand Prize – \$1,000*  
*Honorable Mention – \$500*



Visit [RethinkWaste.org](http://RethinkWaste.org) for more information and the entry application.

Sponsored by RethinkWaste, Recology San Mateo County and South Bay Recycling