



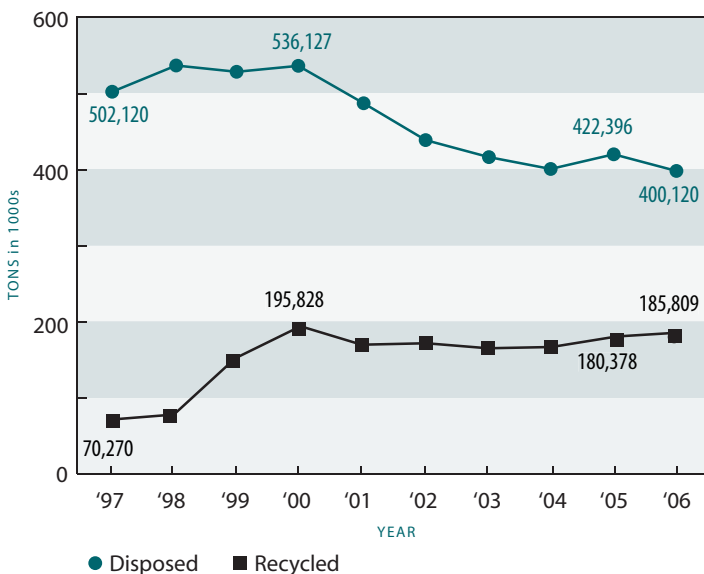
2006 Recycling & Waste Reduction Annual Update

The South Bayside Waste Management Authority (SBWMA) is a joint powers authority of twelve member agencies in San Mateo County and is a leader in innovative recycling and waste-reduction programs.

2006 Waste Reduction Stats

- Residents and businesses recycled about 11 million pounds more material in 2006 than 2005, a 3% increase. That means more paper, cardboard, bottles, electronics, wood, yard trimmings, food scraps, concrete and other materials were kept out of the landfill.
- SBWMA communities have reduced their disposal to the landfill by 20% since 1997.
- Over 400,000 tons are still landfilled by our businesses and residents, enough to fill 20 football stadiums annually and generate 17,000 truck trips to Ox Mountain Landfill.

Material Recycled and Disposed



(Source: Allied Waste Quarterly Reports, 2007)

New and Ongoing Programs

The SBWMA continues to seek ways to keep additional material out of the landfill, as well as ways to increase the effectiveness of existing programs. In the past year, the SBWMA and its partners:

- Completed the second full year of the Commercial Organics Program which collects food scraps and other compostable material from over 460 businesses including restaurants and hotels. This program resulted in 18,000 tons of material composted instead of landfilled.
- Continued the mattress recycling program with Allied, recovering over 56 tons or approximately 2,000 mattresses.
- Gave away 1,640 cubic yards of free compost to residents in the SBWMA service area during the two spring and two fall giveaway events.
- Received a California Department of Conservation grant for \$64,000 to support special event recycling.
- Maintained portable recycling displays by rotating message boards.

Staff & Organizational Changes

The SBWMA underwent many staff changes in 2006—most notable was the addition of an Executive Director, Kevin McCarthy. Allied Waste also experienced many staff changes in 2006: two new General Managers, Evan Boyd and Chad Wilson and a Sales Director, Carrie Castro.

In the Works

- Issue Requests for Proposals to provide new collection and facility operations services at the expiration of the current contracts in 2010.
- Facility Master Plan for Shoreway facilities
- Pilot curbside collection program for household batteries and cell phones in San Carlos
- Commercial Recycling brochure with Allied Waste
- Electronic Waste collection events, to be scheduled in the summer
- Hiring and training of two new commercial recycling coordinators by Allied Waste
- Carpet recovery program at Shoreway Recycling and Disposal Center
- Hiring of a new SBWMA Commercial Recycling Coordinator

By the Numbers

Over **10,000,000** recycling and garbage pick-ups were made.

585,929 tons of material was generated, **over half** came from business accounts.

Over **91,000** residences were serviced by Allied Waste.

Nearly **10,000** businesses were serviced by Allied Waste.

407 tons of electronic scrap were recycled at Shoreway.

18,000 tons of food scraps from businesses were composted.

Over **1,640** cubic yards of compost and **280** cubic yards of mulch—made from collected yard trimmings—were given away to SBWMA residents.

Successful 2006 SBWMA and Partner Activities

- Recovered 18,575 tons of construction and demolition debris through a program with Allied Waste, with processing at Zanker Road in San Jose.
- Increased recycling and waste reduction outreach through an expanded website, seasonal Rethink Waste quarterly newsletter to single-family and multi-family residents, and four compost giveaway days within many member agencies.
- Held a Performance Hearing regarding Allied Waste Services, focusing on the status of customer service and facility operations, as well as diversion and waste reduction during 2006.
- Hosted a “School Recycling Champion” appreciation event with San Mateo County RecycleWorks and Allied Waste to recognize contributions to waste reduction by school teachers and staff.
- Initiated a Facility Master Plan process for the Shoreway facilities.
- Distributed bottles and cans recycling containers to various high schools for use on campus athletic fields.
- Collaborated with colleagues countywide to offer waste reduction and recycling outreach to commercial businesses.
- Coordinated with member agencies to purchase recycled content products in order to receive bulk price reductions.

C&D Recycling Success

In 2006, 18,575 tons of construction and demolition (C&D) debris were recovered through a program with Allied Waste—a 67% increase over 2005.



C&D Recovery at the Shoreway Recycling and Disposal Center

SBWMA Goals

- *Provide cost-effective waste prevention, recycling, and solid waste programs to member agencies through franchised hauler services and other recyclers.*
- *Strive to meet and sustain a minimum 50% diversion (waste reduction) goal mandated by California State Law AB 939.*
- *Recommend and implement policies that maximize waste reduction.*
- *Manage SBWMA-owned recycling and solid waste facilities in a cost-effective manner.*
- *Recommend rate modifications and negotiate franchised contracts for long-term cost-effectiveness.*

Resources

SBWMA/RethinkWaste

650-802-3500

www.RethinkWaste.org

info@rethinkwaste.org

Allied Waste of San Mateo County

650-592-2411

www.alliedwastesanmateocounty.com

RecycleWorks

1-888-442-2666

www.RecycleWorks.org

(A Program of San Mateo County)