



For Immediate Release

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**CELEBRATE AMERICA RECYCLES DAY AT THE SHOREWAY ENVIRONMENTAL CENTER THIS SATURDAY
NOVEMBER 18th!!**

Free Compost Giveaway, Shredding & E-Waste Recycling, Tours, and Fall Fun for the Whole Family.

SAN CARLOS, CA – November 15, 2017 – RethinkWaste, in collaboration with Recology San Mateo County and South Bay Recycling, will host its third annual celebration of “America Recycles Day.” This free event is scheduled for this Saturday, November 18th, from 10 am to 1 pm at the Shoreway Environmental Center, 333 Shoreway Road, San Carlos.

America Recycles Day is celebrated each year in mid-November and is the first community-driven, national event aimed at increasing awareness and encouraging Americans to recycle. Since the first America Recycles Day in 1997, the event has educated millions of Americans on the environmental, social, and economic benefits of recycling.

This year’s event will feature a compost giveaway, tours of the Shoreway Environmental Center, shredding and e-waste recycling, arts and crafts, and more. Additionally, the winners of RethinkWaste’s third annual America Recycles Day Poster Contest, which was open to all 3rd through 5th grade classes in the RethinkWaste service area, will be recognized at the event. The winners are: First Place: Agnes Q. of San Mateo, Second Place: Thalia C. of Belmont, and Third Place: Param A. of Foster City. The winning posters will be on display, providing attendees an opportunity to see the creativity of local youth.

“This is a special event to celebrate all our efforts to live sustainably by practicing the 4Rs, reduce, reuse, recycle, and rot (compost) which are important steps to conserving our natural resources,” said Joe La Mariana, RethinkWaste’s Executive Director. “It’s going to be a sunny day, so come out with your family and friends and have some fall fun while learning about recycling services provided at the Shoreway Environmental Center.”

The free compost is for residents only, no commercial customers, while supplies last. Paper bags and shovels will be provided for attendees to use, or they may bring their own containers. Shredding is limited to 3 standard size banker boxes (10”x12”x15”) per household. **Shredding will stop at the end of the event or when the truck is full, whichever comes first.**

RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste's environmental education and tour program has also received state and national awards and hosts over five-thousand visitors per year. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

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