

2016 America Recycles Day Poster Contest

RethinkWaste is calling on all 3rd-5th grade students in our service area* to show off their artistic talent in our third America Recycles Day Poster Contest. America Recycles Day (ARD), is the only nationally recognized day and community-driven national awareness event dedicated to promoting and celebrating recycling in the United States. We are looking for students to create a poster with the theme of recycling. **All entries must be received by 5 pm on Friday, October 28.** Winners will be recognized at RethinkWaste's annual ARD event on **Saturday November 19** at the Shoreway Environmental Center in San Carlos. The 1st Place winner will have their artwork enlarged and prominently displayed. Possible ways the artwork may be displayed or used include: on the side of Recology's collection truck in their city, on the RethinkWaste website, and/or used on RethinkWaste newsletters and other educational materials in 2017!

Poster Requirements:

- The poster work must be done individually. One entry per student.
- Posters must be **8.5x14 inches** (legal size) on white paper, landscape (horizontal) only. No lined paper.
- No copyrighted material, computer graphics, or characters. All artwork must be original.
- Posters can be done in any medium (paint, marker, crayon, colored pencil). Brighter colors will produce better!
- Must be 2D and able to scan.
- Entry forms must be included with each entry.
- All entries **must be delivered FLAT**, not rolled or folded.

LANDSCAPE
ONLY

Theme: Rethink Waste – Be Recycled!

This means you are actively choosing to live a recycled lifestyle by:

- Committing to "Reduce. Reuse. Recycle." in all aspects of your life
- Recycling at home, and school and on-the-go
- Buying products made from recycled content

By recycling, we are conserving resources and keeping materials out of the landfill. Show us what you do!

Prizes:

1st Place

- Artwork displayed
- \$100 gift card

2nd Place

- \$50 gift card

3rd Place

- \$25 gift card

Judging Process:

A total of 5 posters will be chosen out of all of the entries and posted online for the public to vote for their top three favorites. Online voting will take place November 2-November 7, 2016 and winners notified by November 10, 2016.

The posters will be chosen based on the following criteria:

- ✓ Addresses the contest theme
- ✓ Conveys a clear message
- ✓ Exhibits creativity, originality and artistic quality
- ✓ Appropriate dimensions
- ✓ Entry form is included



2016 America Recycles Day Poster Contest Entry Form

Every poster submitted must have a completed entry form or it will not be considered.

Student Name _____

Student Grade _____

Address _____

Phone Number _____

Email Address _____

School Name _____

Parent/Guardian Signature _____ Date _____

I, _____, hereby certify that this poster was created by the student named above and is the student's original artwork. I understand that this poster becomes the property of The South Bayside Waste Management Authority/RethinkWaste and may be reproduced or publicly displayed. I hereby give and grant to the South Bayside Waste Management Authority/RethinkWaste free and unlimited right to use, distribute, publish and republish, for any and all news, trade, publicity, commercial or other advertising purposes, artwork submitted by the student named above for the **2016 America Recycles Day Poster Contest**. The original poster will not be returned. The student's name, school and grade level may be released with photographs of the student and his/her artwork.

Please deliver the completed poster and entry form to:

Faustina Mututa
610 Elm Street, Suite 202
San Carlos, CA 94070
Office hours: Monday-Friday, 9 am-5 pm
Phone: (650) 802-3506
Email: fmututa@rethinkwaste.org