

# 2017 America Recycles Day Poster Contest

RethinkWaste is calling on all 3<sup>rd</sup>-5<sup>th</sup> grade students in our service area\* to show off their artistic talent in our forth America Recycles Day Poster Contest. America Recycles Day (ARD), is the only nationally recognized day and community-driven national awareness event dedicated to promoting and celebrating recycling in the United States. We are looking for students to create a poster with the theme of reusing. **All entries must be received by 5 pm on Friday, October 20<sup>th</sup>.** Winners will be recognized at RethinkWaste's annual ARD event on **Saturday, November 4<sup>th</sup>** at the Shoreway Environmental Center in San Carlos. The 1<sup>st</sup> Place winner will have their artwork enlarged and prominently displayed. Possible ways the artwork may be displayed or used include: on the side of Recology's collection truck in their city, on the RethinkWaste website, at a City Council meeting, and/or used on RethinkWaste newsletters and other educational materials in 2018!

## Poster Requirements:

- The poster work must be done individually. One entry per student.
- Posters must be **8.5x14 inches** (legal size) on white paper, landscape (horizontal) only. No lined paper.
- No copyrighted material, computer graphics, or characters. All artwork must be original.
- Posters can be done in any medium (paint, marker, crayon, colored pencil). Bright colors are encouraged!
- Must be 2D and able to scan.
- Entry forms must be included with each entry.
- All entries **must be delivered FLAT**, not rolled or folded.

*Landscape only*



## Theme: Rethink Waste – Reuse World!

Imagine living in a world where we actively reuse all our materials!

- What would that look like?
- What would happen to our landfill if we reused our things?

By reusing, we are conserving resources and keeping materials out of the landfill. Show us what you do and what you can imagine a reuse world to be!

## Prizes:

- 1<sup>st</sup> Place
  - Artwork displayed
  - \$100 gift card
- 2<sup>nd</sup> Place
  - \$50 gift card
- 3<sup>rd</sup> Place
  - \$25 gift card

## Judging Process:

A total of 3 winners will be chosen by RethinkWaste staff. Winners will be notified by October 27<sup>th</sup>. The posters will be chosen based on the following criteria:

- ✓ Addresses the contest theme
- ✓ Conveys a clear message
- ✓ Exhibits creativity, originality and artistic quality
- ✓ Appropriate dimensions
- ✓ Entry form is included



# 2017 America Recycles Day Poster Contest Entry Form

Every poster submitted must have a completed entry form or it will not be considered.

Student Name \_\_\_\_\_

Student Grade \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

School Name \_\_\_\_\_

Poster Title \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

I, \_\_\_\_\_, hereby certify that this poster was created by the student named above and is the student's original artwork. I understand that this poster becomes the property of The South Bayside Waste Management Authority/RethinkWaste and may be reproduced or publicly displayed. I hereby give and grant to the South Bayside Waste Management Authority/RethinkWaste free and unlimited right to use, distribute, publish and republish, for any and all news, trade, publicity, commercial or other advertising purposes, artwork submitted by the student named above for the **2017 America Recycles Day Poster Contest**. The original poster will not be returned. The student's name, school and grade level may be released with photographs of the student and his/her artwork.

Please deliver the completed poster and entry form to:

Madison Guzman  
610 Elm Street, Suite 202  
San Carlos, CA 94070  
Office hours: Monday-Friday, 9 am-5 pm  
Phone: (650) 802-3508  
Email: [mguzman@rethinkwaste.org](mailto:mguzman@rethinkwaste.org)