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Donate Old Mobile Phones on Earth Day to Benefit the Community Programs

SAN CARLOS, CA - The 34th Earth Day is April 22, which gives us time to take environmental action. To celebrate Earth Day, RethinkWaste is asking mobile phone owners to answer the call and donate their used mobile phones to help raise funds for various community programs.

During the weeks around Earth Day April 12-23, 2004, drop off your old cell phones, chargers, pagers, and PDAs, and any extra batteries bundled together with a rubber band in a collection box at one of the locations. All donations are appreciated, but the newer the equipment, the better.

- Atherton Town Hall, 91 Ashfield Road, Atherton
- Belmont City Hall, Permit Center - 501 Primrose Rd, Belmont
- Burlingame City Hall - 501 Primrose Rd, Burlingame
- Community Services Office - 550 Bell St, East Palo Alto
- Foster City City Hall - 610 Foster City Blvd, Foster City
- Foster City Library Community Center - 1000 E Hillsdale Blvd, Foster City
- Hillsborough Town Hall - 1600 Floribunda Ave, Hillsborough
- Belle Haven Community Library - 413 Ivy Dr, Menlo Park
- Menlo Park Gymnastics - 501 Laurel St, Menlo Park
- Redwood City Police Department - 1301 Maple St, Redwood City
- Redwood City City Hall - 1017 Middlefield Rd, Redwood City
- Red Morton Community Center - 1120 Roosevelt, Redwood City
- 555 County Center Lobby, Redwood City
- 455 County Center Lobby, Redwood City
- 400 County Center Lobby, Redwood City
- North Fair Oaks Library and Community Center

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Transforming the Way We Think About Trash

- San Carlos City Hall - 600 Elm St, San Carlos
- San Carlos Library - 610 Elm St, San Carlos
- San Carlos Chamber of Commerce - 1500 Laurel St, San Carlos
- BFI Recyclery - 333 Shoreway Rd, San Carlos
- San Mateo City Hall - 330 W 20th Ave, San Mateo

According to INFORM, Inc.'s 2002 study *Waste in the Wireless World: The Challenge of Cell Phones*, an estimated 100 million cell phones will be retired in 2003. Plus, with Local Number Portability, which allows you to switch from one wireless carrier to another, you may have changed wireless service and purchased a new phone.

"Mobile phones contain arsenic, lead, cadmium, and many other toxic materials that threaten human health and the environment. You can protect the environment by keeping your old mobile phone out of the landfill, and by putting them back into use. If companies and individuals can pull their old phones out of drawers and off shelves and turn them in, we can convert them into cash for community programs," said Debby Kramer, Recycling Coordinator for RethinkWaste, a regional waste management agency. "Last year, nearly \$3,000 was raised from collection of mobile phones through our partner CollectiveGood. The reuse component is just what we were looking for, and the money generated from the sale of the phones to CollectiveGood, the nation's premier mobile phone recycler, has benefited our local Police Activities Leagues, Shelter Network, local sports councils and special needs children. The phones are refurbished for resale in the developing world or scrapped for parts and recycled. Everybody wins."

About SBWMA/RethinkWaste: The South Bayside Waste Management Authority / RethinkWaste is a regional agency, formed in 1982 to help local cities manage and reduce waste. For more information about mobile phone collection or SBWMA/RethinkWaste, visit the web site at RethinkWaste.org or call 650.802.4349.

About CollectiveGood: CollectiveGood is the nation's premier mobile phone recycling company, seeking to convert millions of idle, yet functional mobile phones back into reuse in the developing world. CollectiveGood refurbishes and recycles mobile phones in an environmentally friendly manner. For more information, visit <http://www.collectivegood.com>, or call: 770-856-9021.

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