



A Public Agency

BOARD OF DIRECTORS MEETING

THURSDAY, July 24, 2014 at 1:30 p.m.

Shoreway Environmental Center
RethinkWaste Board Room (upstairs community room
in Recology offices)
225 Shoreway Road, San Carlos, CA 94070

1. **Roll Call**

2. **Public Comment**

Persons wishing to address the Board on matters NOT on the posted agenda may do so.

Each speaker is limited to two minutes. If there are more than five individuals wishing to speak during public comment, the Chairman will draw five speaker cards from those submitted to speak during this time. The balance of the Public Comment speakers will be called upon at the end of the Board Meeting.

If the item you are speaking on is not listed on the agenda, please be advised that the Board may briefly respond to statements made or questions posed as allowed under The Brown Act (Government Code Section 54954.2). The Board's general policy is to refer items to staff for attention, or have a matter placed on a future Board agenda for a more comprehensive action or report and formal public discussion and input at that time.

3. **Approval of Consent Calendar:**

Consent Calendar item(s) are considered to be routine and will be enacted by one motion. There will be no separate discussion on these items unless members of the Board, staff or public request specific items be removed for separate action. *Items removed from the Consent Calendar will be moved to the end of the agenda for separate discussion.*

- A. Adopt the June 26, 2014 BOD Meeting Minutes
- B. Approval of Revised 2014 Board Meeting Calendar
- C. Resolution Approving Agreement with OneWorld Communications for Public Education and Outreach Collateral and Campaign Development for RethinkWaste Programs and Services
- D. Resolution Approving Agreement with S. Groner Associates, Inc. for Public Education and Outreach for the Door-to-Door Household Hazardous Waste Collection Program and Social Media

4. **Old Business:**

- A. Discussion on Continued Use of County VRS Workers by SBR
- B. Consideration of Long-Term Approval of Additional Third Party Tons into Shoreway MRF
- C. Consideration of Introduction of Ordinance Implementing a Recycling Reporting System for Commercial Recycling Haulers

5. **New Business:**

- A. Discussion on Guiding Principles for Development of the Long Range Plan

6. **Staff Updates:**

- a) Potential Future Board Agenda Items
- b) Check Register for June 2014
- c) Update on 2014/15 Franchise Rate Setting Process
- d) Recycling and Outreach Programs Update
- e) Shoreway Facility Operations and Maintenance Update
- f) Receipt of Recology and SBR Monthly Reports

7. **Board Member Comments**

8. **Adjourn**

MEMBER AGENCIES

ATHERTON * BELMONT * BURLINGAME * EAST PALO ALTO * FOSTER CITY * HILLSBOROUGH * MENLO PARK * REDWOOD CITY
* SAN CARLOS * SAN MATEO * COUNTY OF SAN MATEO * WEST BAY SANITARY DISTRICT