



RethinkWaste
South Bayside Waste Management Authority

Press Release

For Immediate Release: September 30, 2008

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South Bayside Waste Management Authority Receives Greenhouse Gas (GHG) Emissions Inventory Certification from the California Climate Action Registry

SAN CARLOS, CA – September 30, 2008 – The South Bayside Waste Management Authority (SBWMA) today announced they have successfully certified its greenhouse gas (GHG) emissions inventory with the California Climate Action Registry to earn the distinction of *Climate Action Leader*[™]. The South Bayside Waste Management Authority is now publicly and voluntarily reporting its 2006 and 2007 GHG emissions for the Shoreway Recycling and Disposal Center (SRDC) in San Carlos and their administrative offices at the San Carlos Library. This emissions data will serve as a baseline for the SBWMA to evaluate climate action options as part of a Climate Action Plan.

“By establishing a GHG emissions baseline we can now further evaluate new options to reduce our organization’s carbon footprint and help make a positive impact for our environment,” remarked Kevin McCarthy, Executive Director of the SBWMA. “Our sustainability goals and objectives are a high priority for SBWMA and are the core of every action we take.”

The California Climate Action Registry, created by the California legislature in 2000, is a non-profit public/private partnership that helps companies and organizations throughout the United States to track, publicly report and reduce their GHG emissions. The results are certified by independent third-party auditors to ensure compliance with Registry protocols and standardization across participants and sectors. The Registry has been widely recognized as a gold standard for public reporting of greenhouse gases. The Registry serves as a voluntary GHG registry to protect and promote early actions to reduce GHG emissions by organizations.

In March 2008 the SBWMA announced that it has joined ClimateSmart[™], a partnership with Pacific Gas and Electric Company (PG&E) that will reduce the SRDC’s carbon footprint through investments in greenhouse gas emission reduction projects in California. ClimateSmart is a voluntary program which enables PG&E’s residential and business customers to fund environmental projects aimed at removing greenhouse gases from the air. Customers who enroll will pay a separate amount on their monthly utility bills to remove or avoid the equivalent carbon dioxide (CO₂) associated with their energy use – therefore making them “climate neutral.” When a customer enrolls in ClimateSmart, PG&E will calculate the amount of greenhouse gas emissions produced by the customer’s electricity and gas usage.

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About South Bayside Waste Management Authority (SBWMA)

Formed in 1982, the South Bayside Waste Management Authority (SBWMA) is a joint powers authority of twelve member agencies in San Mateo County, California and is a leader in delivering innovative waste reduction and recycling programs. The SBWMA owns the SRDC in San Carlos which receives all the recyclables, organic materials, and residual materials (i.e., solid waste) collected in its service area. The SRDC consists of a permitted 3,000 ton per day solid waste transfer station and Material Recovery Facility (MRF). To learn more about the SBWMA or how you can help reduce, reuse and recycle your waste, please visit our website at www.rethinkwaste.org

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