



RethinkWaste
South Bayside Waste Management Authority

For Immediate Release

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Door-to-Door HHW, U-Waste, E-Scrap & Sharps Collection Services Coming Early Spring 2010 *SBWMA Approves Master Agreement with Curbside, Inc. for New Services*

SAN CARLOS, CA - October 27, 2009 - The South Bayside Waste Management Authority (SBWMA) approved a master agreement with Curbside, Inc. at its October 22, 2009 meeting to provide door-to-door Household Hazardous Waste (HHW), Universal Waste (U-Waste), Electronic Scrap (E-Scrap), Sharps and Medicine collection services to its participating Member Agencies. The SBWMA anticipates that the program will be launched in early spring 2010.

"This is a critical and timely initiative to address problem materials that are disposed of improperly and impact the environment," stated Kevin McCarthy, Executive Director of the SBWMA. "We believe local government needs to do its part to facilitate more convenient recycling options for these materials, while supporting product stewardship efforts to reduce the harmful chemicals in consumer products in the first place."

The program will be rolled out to single-family residents of those SBWMA Member Agencies that elect to participate. Participating jurisdictions will also have the option to include multi-family residents in the program as well. The new program will provide a safe, convenient and easy way for residents to properly manage items such as paint, solvents, insecticides, cleaning products, fluorescent lamps, laptops, computer monitors, TVs and sharps. Residents will order a "kit bag" from Curbside to place these types of items inside and schedule an appointment for its collection. Curbside will then properly recycle, reuse re-refine or dispose of the materials collected.

"Curbside is honored to have been awarded the contract to serve participating communities of South Bayside Waste Management Authority with the most convenient and progressive approach in the U.S. for the collection, recycling and disposal of the most difficult home generated waste streams to manage," said William Anderson, President of Curbside. "We are looking forward to working with the Authority and the Member Agencies to help establish the highest standard of excellence in recycling of home generated hazardous waste which will help to ensure a greener, cleaner environment in the SBWMA communities for generations to come."

The program is currently being considered by several SBWMA Member Agencies, including the cities of East Palo Alto, Menlo Park, Redwood City, San Carlos and San Mateo; the Town of Hillsborough and the West Bay Sanitary District. Costs for the services will be \$0.45 per household, per month for single-family residents and \$0.20 per unit, per month for multi-family residents.

Curbside was selected following a request for proposals (RFP) process initiated by the SBWMA in March 2008 due to being one of the few companies that currently provides the comprehensive level of services

requested by the SBWMA, its experience and safety track record. The Southern California-based company was founded in 1995, and provides door-to-door services to over 40 jurisdictions across the country. Materials collected from the SBWMA service area will be processed at its Richmond facility in the East Bay, and Curbside will be considering opening another facility in San Mateo County based on program participation. The term of the agreement is for three years.

SBWMA

Formed in 1982, the SBWMA is a joint powers authority comprised of 12 member agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County and is a leader in implementing innovative waste reduction and recycling programs. The SBWMA also owns and manages the Shoreway Recycling and Disposal Center in San Carlos consisting of a permitted solid waste transfer station and a recycling processing facility. For more information on the SBWMA, please visit our website at www.RethinkWaste.org.

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