



For Immediate Release

For Further Information:
Monica Devincenzi, RethinkWaste
Phone: 650-802-3509
Email: mdevincenzi@rethinkwaste.org

LOCAL CUB SCOUTS EXPERIENCE "NIGHT@SHOREWAY"
First-of-a-Kind Event Featured Evening Tour and Movie

SAN CARLOS, CA - November 12, 2013 - Eight Burlingame Cub Scouts from Pack 57 at Lincoln Elementary School and their chaperones got the unique experience to participate in RethinkWaste's first ever "Night@Shoreway" held on November 8, 2013. The event featured flashlight tours of the Shoreway Environmental Center in San Carlos, recycling and sustainability activities, and a zero waste dinner followed by a movie in the Rethinker Room. The kids arrived at Shoreway at 4:30 pm and departed at 9 pm.

While RethinkWaste offers free tours of the Shoreway facility during the day, the evening event provided the third through fifth graders a unique opportunity to explore areas that are normally off limits, including walking through one of the Transfer Station tunnels and the floor of the Materials Recovery Facility (MRF), where the recyclables are processed. The event was held in collaboration with South Bay Recycling (SBR), which operates the Shoreway Environmental under contract with RethinkWaste, and Recology San Mateo County, the franchised collection services provider for the service area.

"Our first Night@Shoreway was a great success with both the Cub Scouts and their chaperones, and we are excited to have the Shoreway facility as a community resource where we can hold such unique events," said RethinkWaste Environmental Education Coordinator Faustina Mututa. "They were able to learn about the importance of recycling and sustainability, but in a totally fun and memorable way."

RethinkWaste will hold more "Night@Shoreway" events next year to complement its popular School Groups Tour Program. The free School Groups Tour Program seeks to engage students and increase their knowledge through active learning experiences and are based on best practices in environmental education that are connected to the California State Content Standards. Tour participants learn about the 4Rs (reduce, reuse, recycle and rot) and resource conservation, and have the unique opportunity to see firsthand what happens to garbage, recyclables and organics once they are picked up from their homes and businesses.

The general public is also invited to visit Shoreway during its Public Open House Days, held the third Thursday of every month (except in August) from 9:30 am - 10:30 am and 11:30 am - 12:30 pm. The Shoreway Environmental Center is located at 333 Shoreway Road in San Carlos. Tours can be

610 Elm Street, Suite 202 | P: 650-802-3500 | RethinkWaste.org
San Carlos, CA 94070 | F: 650-802-3501

MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

scheduled by visiting www.RethinkWaste.org, sending an email to tours@rethinkwaste.org, or calling (650) 802-3506. All tours are scheduled on a first-come, first-served basis.

RethinkWaste

Rethink Waste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

###