



Long Range Plan Guiding Principles

- **Maintain and Support an Economically Sustainable Solid Waste System**
 - Leverage existing infrastructure
 - Provide cost-effective and efficient programs
 - Maintain rate stability and predictability
 - Incorporate economic incentives through:
 - Commodity revenue sharing
 - Rate structure improvements
 - Performance standards
 - Promote economic development where feasible
 - Ensure the highest and best use of recoverable materials and implications for end markets so programs are economically and environmentally sustainable
 - Support product stewardship policies and initiatives

- **Enhance Environmental Benefits to the Community**
 - Increase and maximize participation in programs and services to reduce and reuse waste
 - Reduce and mitigate landfill and other facility impacts
 - Reduce collection fleet and transfer trailer fleet emissions
 - Develop and sustain strategic community partnerships
 - Support local, state and national mandates, including meeting the State's 75% recycling goal by 2020
 - Promote behavior change through public education
 - Invest in new, safe technologies and processes for infrastructure

- **Provide High Quality and Convenient Programs and Services**
 - Ensure that program initiatives are convenient, accessible and appropriate
 - Provide incentives to participate in programs where feasible
 - Enhance public education to maximize participation
 - JPA Member Agency facilities and the Shoreway facility to serve as models for high diversion facilities
 - Ensure proposed programs identify any service voids or deficiencies